



PEOPLE to PEOPLE: volunteering as a catalyst for post-2015 development policy and practice

Programme

DAY 1 – SUNDAY, OCTOBER 27, 2013

13:00 – 16:00 **Heads of Agency Meeting**

16:00 – 19:00 **Registration:** FIAP Jean Monnet

19:00 – 22:00 **Welcome and Cocktail Buffet**

Brussels room

Nita Kapoor, Chair of Forum, Director General, FK Norway and Dante Monferrer, Director General, France Volontaires

DAY 2 – MONDAY, OCTOBER 28, 2013

The context for international volunteering at the dawn of post-2015 agenda world: emerging trends, new players, and diverse perspectives

8:00 **Registration:** FIAP Jean Monnet

8:45 **Welcome and Opening Day 2**

Brussels room

Nita Kapoor, Chair of Forum, Director General, FK Norway

9:00 **Opening Keynote Address and Discussion**

Brussels room

Amina Mohammad, Special Adviser on Post-2015 Development Planning (to be confirmed)



9:20 **Plenary presentation and Discussion: Post-2015 – Evolving global context through a volunteering lens**

Brussels room

A representative of the Ministry of Foreign Affairs of India
A journalist and expert in Mediterranean area and Arab spring
Pascale Andreani, Ambassador/Permanent representative of France to OECD

Different emerging policies in the field of volunteering for development are shaping a new global context for partnerships and practices. In addition, the role of social movements, community engagement and volunteering has been highlighted as a key element for success of the current MDGs as well as in the future development framework. This session will focus on new trends in development and key players/focus areas in which volunteering can significantly contribute to sustainable development in post-2015 context.

10:45 Coffee/Tea Break

11:10 **Plenary presentation and Discussion: Regional emerging policies in development and international volunteering: why invest in volunteering?**

Brussels room

Markus Held, Focal point EU Aid Volunteers, DG ECHO, European Commission
Ibrahim Ouedraogo, Regional Coordinator of ECOWAS Volunteers Programme
Kawtar Zerouali, Regional Programme Manager, Arab Youth Volunteering for a Better Future Programme, United Nations Volunteers

In a global context, policies for international volunteering are more and more being shaped on a regional scale, gathering multi-actors skills and vision. Regional policies are key in addressing the development and sustainability across geographical regions. Alongside country-specific goals which address national issues and development, regional policies have the potential to impact development on a broader scale and address trends which can be observed across the board.

12:45 Lunch

13:45 **Forum Discussion Paper: Measuring and conveying the added value of international volunteering**

Brussels room

Presented by Benjamin J. Lough, PhD, University of Illinois at Urbana-Champaign

This paper will articulate the value of international volunteering beyond traditional technical development approaches and discuss how stakeholders may more effectively measure and convey the intrinsic value of international volunteering.



14:30 **Opening Keynote Address**

Brussels room

Richard Dictus, Executive Coordinator, United Nations Volunteers

This opening will reflect on the space now provided for volunteer groups to influence the High Level Political Forum and language of the future development goals while challenging the IVCOs on how they want to fill the space. An overview will be explore on the challenges to come in the next “decade” of volunteering/“IYV + 20”: what could/should this contain? How can volunteering become a global norm and standard, integrated into national policies as a natural follow up of the post-2015 process? UNV’s mandate, strategy and plans for this decade.

15:00 **Plenary presentation and Discussion: Advocating for people-centred development in the post-2015 agenda: Engaging in the process nationally, regionally and globally**

Brussels room

Simona Costanzo Sow, UNV Project Manager of the MDG Post 2015 project
A Forum Board representative

Mark Cumming, Head of Comhlámh
Philippe Fragnier, Uniterra, a WUSC and CECI program
El Bachir Boukhsimi, President of REMAJEC

This session aims to identify inspiring practices and advocacy opportunities for promoting people to people exchanges as good practice for catalyzing change and promoting volunteering values and standards at the international level. By the end of the sessions, participants will be equipped with key advocacy messages on the benefits and impact of people to people exchanges, as well as ideas on methods to be used.

16:30 Coffee/Tea Break

16:50 **Workshops: The multiple impacts of international volunteering in the sustainable development of our societies – the contribution of international volunteering to MDGs and post-2015**

1. Impacts of international volunteering in the hosting societies

Aarathi Krishnan, Program Manager, Australian Red Cross
Eric Mwanje, Uganda National Volunteers Link

International volunteers bring with them a wealth of experience to hosting societies – professional, cultural and personal. This workshop aims to exchange best practices and identify areas for scale-up and enhancement of the international volunteering experience. During the 1.5h sessions, the smaller workshops will focus on identifying the gaps in how to further enhance the volunteer experience for both the hosting organization and the volunteer. Based on the ideas put forward by the speakers, the group discussions will formulate and agree upon a set of recommendations and a draft “code of conduct” for hosting organizations/volunteers in order to maximize the mutual potential benefit which volunteerism may bring.



2. Impacts for Northern societies : reciprocity impact and returning volunteering contribution to their own societies

A representative of CEMEA Bourgogne, France
Sonja Richter, Research Assistant, University of Lüneburg

International volunteerism is undergoing enormous changes with the introduction of South to South or South to North volunteering schemes. Multilateral cooperation is also increasingly being adopted as tool to bring together the benefits of both South-South and North-South cooperation. Moreover, reciprocity of partnerships developed with local and national partners was often described as critical in the success of volunteer's activity. This has resulted in development of success indicators which are based on the dual benefit which volunteerism brings.

3. Impacts of Volunteers missions in volunteer's life cycle

Gérard Pigault, Director of CEFODE and President of the Steering Committee for CLONG study
A former volunteer

International solidarity is in constant evolution with new actors, new exchange opportunities or new types of missions. Volunteering is also facing these changes with new approaches and new requirements in volunteers' missions. Volunteers contribute to the emergence of these new approaches by the diversity of their motivations, their commitments and impacts in their life cycle. This workshop will highlight inspiring stories and the added value which volunteers will bring to their environment and to themselves.

17:50 **Conference Summary and Closing Remarks**
Brussels room

18:15 **End of the day**

DAY 3 – TUESDAY, OCTOBER 29, 2013

Trends and emerging directions in international volunteering

8:00 **Registration:** FIAP Jean Monnet

8:45 **Welcome and Opening Day 3**

Brussels room

Nita Kapoor, Chair of Forum, Director General, FK Norway

9:00 **Plenary presentation and Discussion: Youth volunteering: building a movement for the future**

Brussels room

Matina Deligianni, President, Coordinating Committee of International Voluntary Service

Ali Bouramah, General Secretary, Conference of Youth and Sport Ministers of French-Speaking States and Governments

Martin Hirsch, President, French Civic Service Agency (to be confirmed)

Ahmad Alhendawi, UN Secretary General's Envoy on Youth (to be confirmed)

Youth volunteering has received increasing attention among policymakers, practitioners and researchers across the youth sector over the last decade. Youth Volunteering introduces young people to new people and cultures, giving them invaluable experience that will enhance or influence their future career and personal life. The session will discuss the impacts of engaging in youth volunteering for development and the reciprocal impact which volunteering has on life-long engagement.



10:30 Coffee/Tea Break

10:50 **Workshops: Volunteering as a life long journey – creating opportunities for continued contributions**

Volunteering as a key aspect of a global active citizenship can't be restricted to a specific age or situation. People to people exchanges gain from the involvement of a diversity of citizens – young people, employees, retirees, all the more when they become catalysts of social change in their societies. The aim of this series of workshops is to highlight opportunities available to volunteers for a “continued engagement” – during and after their professional lives, or even after a volunteering time abroad.

1. For a continued engagement: how to make sure the experience doesn't stop at the border?

Vigdis Holm, Team leader FK Youth, FK Norway

Patience Grace Kyomugisha, Chairperson, Uganda National Volunteers Link

Volunteers coming back to their countries and lives face the difficulty of experiencing an important change in their mindset, and at the same time getting back to their usual routine. For hosting and sending organizations, the challenge is to follow them up and give them opportunities for a continued engagement, keeping the volunteering journey evolving. Based on practices of two organizations, the discussion will focus on ways and possibilities to support returned volunteers in social activism.

2. Employee volunteering: Which employee mobilization for which impact on development?

Belinda McCulloh, Manager Volunteer Program, Austraining International

The Workshop will focus on the added value of volunteers to catalyze social and community development, in particular through private sector initiatives while working on the long term development process at the national and international level. The core of the discussions will be centered around sharing of best practices of employee volunteering programmes with a specific focus on Corporate Social Responsibility (CSR) fair trade and community development.

3. Lifelong volunteering: Social engagement after working lives

A representative of Agir ABCD

A representative of the Confederation of European Senior Expert Services

This session will focus on initiatives aimed at bridging generations and transfer of knowledge and skills through volunteering in order to develop communities and society as a whole. Similar to the other workshops, this workshop will share best practices followed by a moderated discussion on the contribution of retired volunteers in transferring knowledge and skills to younger generations.

12:30 **IVCO 2013 Group Photo**

13:00 Lunch



14:00 **Plenary presentation and Discussion: For-profit sector contribution to people to people development: beyond economic impact**

Brussels room

A European member of Parliament in charge of Corporate Social Responsibility

A representative of a private company

A representative of volunteering organization involved in employee volunteering

María Jesús Pérez, Fundación CODESPA

François Bouffard, former volunteer and Chief Executive, VOL-V

This session aims to put forward the policy case for the private sector to engage in volunteering. The speakers at this plenary session will share their views and analysis on mutual benefits and impacts between companies and volunteering activities. This shall help defining better the role policies can play in advancing corporate engagement in volunteering for people to people development.

15:30 Coffee/Tea Break

15:50 **Workshops: Innovative tools and approaches for navigating international volunteering in a Post-2015 world**

This sequence will enable participants to choose between different workshops aiming at exchanging practices on people to people centered innovative tools.

1. Key features and role of Espaces Volontariats

Jean-Loup Capdeville, Head of Unit “Network, Development, Management”, France Volontaires

Agnès Golfier, Volunteering Quality Project Officer, France Volontaires

This session will highlight the role of France Volontaires’ initiative « Volunteering spaces » and the role they play in supporting volunteering actors thanks a diverse range of services: inform, advise, orientate and network. During the 90-minute session France Volontaires will showcase the achievements, the actions implemented and the challenges faced by the Espaces Volontariats.

2. Diasporas for Development Initiative – harnessing the skills and expertise of Diaspora communities in international development

Barbara Hogan, Director of International Volunteering, CUSO International and Forum Board Member

Rajasvini Bhansali, CUSO International

With a passionate focus on creating opportunities for communities in developing countries, the Diasporas for Development Program is an important and vital approach in the efforts to achieve greater development impact. Cuso International is working in partnership with the diaspora as an important development partner. This workshop will focus on the global alliance between USAID, Accenture U.S. and Cuso International, a public private partnership launched in 2012.



3. Analysing results and impact of volunteering : a multi-level approach

Suzanne Gentzes, Head of Recruitment, GIZ

Patrick Oettli, Head of Quality, GIZ

This session aims to present a methodology to measure the results and impact of volunteering. This multi-level approach also allows to highlight changes induced by volunteers and the interdependence between actors involved.

- 17:00 **Conference Summary and Closing Remarks**
Brussels room
- 17:30 **End of the day**
- 19:00 **Evening Event: Walking Tour in Paris and typical dinner**

DAY 4 – WEDNESDAY, OCTOBER 30, 2013

Emphasizing the role and impact of people to people development through joint research, innovation and joint initiatives

- 8:00 **Registration:** FIAP Jean Monnet
- 8:45 **Welcome and Opening Day 4**
Brussels room
Nita Kapoor, Chair of Forum, Director General, FK Norway
- 9:00 **Forum Discussion Paper: The interface between International and National Volunteering**
Brussels room
Presented by Cliff Allum, President, Forum Research Working Group and CEO, Skillshare International

Forum's research working group has recently called for a paper on the topic of the interface between national and international volunteering. The objective of this session is to present the concept note prepared by the research working group, in order to exchange with participants around the main issues identified and to gather new inputs that members and other participants may have on the topic.

- 9:45 **Workshops – Research focus: Trends, innovative methodology and tools**

This session will allow three organizations to present particularly innovative research being conducted. The research is either finalized or very advanced, and it is innovative both in the methodology adopted and the topics addressed through it. Each organization will have a dedicated workshop, where they will be able to present their main findings as well as the methods utilized, putting an emphasis on their impact on today's research on volunteering. The main topics addressed will be the following.



1. Volunteering and theories of change

Theory of change – a tool for action and evaluation. Which interventions lead to which changes with what effect?

Oyvind Sunde, Senior Adviser, FK Norway

The organization will present how, based on experience and evaluations they created a “Theory of change” (ToC) that addresses the kind of change FK’s programmes want to contribute to, and the organization’s assumptions on which conditions have to be present for the change to occur. This is now being used as a framework for FK for understanding and managing change and how it connects with development, as well as a pedagogical tool in training of the partner/institution and of the volunteer/individual.

2. Volunteering and development: is a global index possible?

Innovative tools for demonstrating the value and impact of people volunteering for development and peace – pursuing a global volunteerism index

Amanda Mukwashi, Chief Volunteer Knowledge and Innovation Section, UNV

Working alongside Gallup, United Nations Volunteers (UNV) proposes to develop a cross-cultural index that continuously measures volunteerism worldwide and analyzes the links between volunteerism and well-being in societies.

3. Volunteering and experiential learning : proposals for a capability approach

How to analyze informal learning developed through a long-term volunteering experience?

Céline Leroux, PhD candidate, France Volontaires

Marie-Pierre Héritier, Head of Unit “Preparation, follow up and recognition of volunteering”, France Volontaires

If international volunteering is widely considered as an enriching experience, very few French works exist on the informal learnings that such an experience may develop, and their influence in individual careers in a long term perspective. This workshop will present the analytic methodology and the tools available towards a capability approach.

10:40 Coffee/Tea Break

11:00 **Research Marketplace and World Forum: opportunities for knowledge sharing and networking**

A double session in a speed-dating format. One session will focus on research (Research Marketplace), while a second will propose on organizational networking (World Forum). In order to guarantee an interactive exchange and a high number of meetings, both sessions will be held in the form of a speed-dating, in which each speaker will have a limited time (ten minutes) with each participant. The format will be a short exchange for participants to learn about a range of peer initiatives, network and establish further exchanges if interested.

1. Research Marketplace

The Research Marketplace will allow participants to get to know important research being carried out on international volunteering. While knowledge is being abundantly produced, its authors have seldom the opportunity to get together and exchange about their work, as well as to circulate their main findings or questions among the volunteering actors other than their main partners. The term “research” encompasses not only academic research, but also studies produced by practitioners as well as consultants. There are no discipline restrictions. The objective of the session is to go beyond specific approaches, to mix together different types of research being produced, in order to get practitioners and academics to inform each other’s work and to establish useful contacts for further studies.



2. World Forum

A key moment for establishing new contacts and exploring potential partnerships, the World Forum will provide the opportunity for more than ten organisations to present their current/future projects and to get in touch with potential partners to carry them out. The idea of the World Forum is to foster new, cross-organizational collaborations in the volunteering sector.

12:00 **Conference Summary and Closing Remarks followed by a cocktail**

Brussels room

Pascal Canfin, Minister Delegate attached to the Minister of Foreign Affairs, with responsibility for Development

Nita Kapoor, Chair of Forum, Director General, FK Norway

Jacques Godfrain, Chair of France Volontaires

13:00 Lunch

14:00 **Forum Annual General Meeting**

Simultaneous interpretation will be provided in French and in English for each session.

This programme may be subject to change.